

Robert Broad Travel – National Award Nomination 3rd year running!

As one of the Midland's premier travel agencies, Robert Broad Travel, who this year celebrate their 20th Anniversary , have again been nominated for a '**National Agents Achievement Award**'. This prestigious award is an acknowledgement of innovation, professionalism and achievement by key figures within the travel industry.

Managing Director Alan Broad comments "I am delighted that our efforts have been recognised by the travel industry and it is an excellent way of celebrating our 20th Anniversary."

Robert Broad Travel, located on Boley Park in Lichfield was started by Alan Broad and his wife Cheryl in 1985, the Broad family name has however been well known in the travel industry since the late 1930's, when Alan's father Ray Broad sold coach tickets in the back of Alan's grandfathers ironmongers in Wylde Green, Birmingham!

Today, Alan and Cheryl assisted by their son Oliver have assembled a strong team of experienced staff who can react quickly to the ever changing needs of their clients. Alan adds "Clients travel patterns have changed so much over the last 20 years and I am extremely proud that we have been able to adapt to such a changing environment and also maintain and develop our position as one of the midlands leading independent travel agencies. "

Robert Broad Travel's latest addition to their portfolio is a selection of breaks and day trips by Private Jet to events such as the Monaco Grand Prix.

The specialised staff at Robert Broad Travel have played a large role in the companies success. Without the expertise of our staff, we would not be able to achieve our success, and so I must say a big thank you for our employee's commitments and support over the years" Alan adds.

Robert Broad Travel can be contacted on 01543 258631.
