

Robert Broad Travel in final 5 for National Awards

Robert Broad Travel of Boley Park, Lichfield have reconfirmed their position as one of the Midlands' premier travel agencies as they have been short-listed in the National Agents Achievement Awards 2006, Midlands region.

Managing Director Alan Broad comments "This is an absolute honour to be down to the final 5 agencies, it is the 3rd year running we have been nominated and the 2nd time we have been finalists!"

Judged on regional standards of travel excellence, the award is an acknowledgement of innovation, professionalism and achievement by key figures within the travel industry. It is the only award to focus exclusively upon leisure and business travel agencies operating within the UK.

Alan Broad, his wife Cheryl and their staff will find out on 22nd March if they have won the award in their category. Alan adds "All of the other finalists have more than one office and are larger companies than ours, so we are very proud to have got this far. If we don't win, being nominated will have been an achievement in itself."

Alan Broad continues his father's legacy by running a successful, family run travel agency, the only remaining 'Broad' family travel firm in the UK. "It is important to remember that family businesses still exist and can be successful, we are proof, exclusively here in Lichfield!"

For photo opportunities please contact Alan or Cheryl Broad on 01543 258631

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